



BUYERS GUIDE 2016

26 – 28 June 2016 ASB SHOWGROUNDS AUCKLAND NZ www.finefoodnz.co.nz

SEE INSIDE FOR FULL EVENT SCHEDULE & FLOOR PLAN

Learn and be entertained



Explore 11 product worlds



DRINKS &
COFFEE
WORLD



MEAT &
SEAFOOD
WORLD



INTERNATIONAL
PAVILION



ARTISAN
ALLEYS



GLUTEN FREE
& ALLERGEN-
FRIENDLY ZONE



PACKAGING
WORLD



EQUIPMENT
WORLD



DAIRY &
CHEESE
WORLD



BAKERY &
CONFECTIONERY
WORLD



GENERAL
WORLD



GOURMET
WORLD

New

Nestlé
PROFESSIONAL

EASY ICE BLENDS

15-SECOND SMOOTHIES, FRAPPES & CRUSHES



TRY ALL 3 DELICIOUS FLAVOURS



MADE WITH Real fruit

For more information contact Nestlé Professional on 0800 830 840
or visit www.nestleprofessional.co.nz/iceblends

KEEN FOR A FREE SMOOTHIE?

We're at
HALL 2
K24



Come & take the 15 second challenge!

Show us what you can do in 15 seconds!

Made with Real Fruit • 99 % Fat Free • No Artificial Colours or Flavours



NESTLÉ SJORA
**Berry
Crush**

Frozen Concentrate

Made with strawberries,
raspberries and blueberries
No dairy ingredients



UNCLE TOBYS
**Banana
Smoothie**

Frozen Concentrate

Made with banana, oats
and a hit of honey



NESTLÉ SJORA
**Mango
Smoothie**

Frozen Concentrate

Made with Kensington
Pride mangoes and
crushed pineapple

3 EASY STEPS, READY IN 15 SECONDS





WELCOME TO FINE FOOD NEW ZEALAND 2016

Fine Food New Zealand is the foremost international food, beverage and equipment trade exhibition in the country, bringing together the very best of the food retail, foodservice and hospitality industries so you can see what's on offer, do good business, and make new connections.

As always, we want to thank you, our visitors, for choosing to attend Fine Food New Zealand and support this event's ongoing success.

This year the show is packed with new and innovative products from leading local and international food, drink, and equipment companies, giving you the opportunity to enhance your business, secure the best deals, and network with potential business partners.

Check out the schedule of events on page 9 to see all of the live action, with a range of competitions and seminars happening every day of the show. Fine Food New Zealand is packed with features this year, giving you so much to see and enjoy. Plus, there is plenty of opportunity to learn from industry experts with free seminars from Ministry for Primary Industries, Worksafe NZ, James & Wells, NZTE, and more.

Make time to explore the 11 worlds including the substantially expanded Gluten Free & Allergen-Friendly Zone, developed in response to increased demand for more 'free from' products, plus Artisan Alley, a popular world that's all about small-batch, handmade, and traditional goods.

This year sees the launch of the prestigious new Fine Food New Zealand Innovation Awards, which are designed to recognise real innovation by companies in the food, beverage, packaging, equipment, and other relevant sectors. Take time to view the Innovation Awards Showcase and look out for award entrants (and winners) as you explore the show.

Finally, on behalf of North Port Events and everyone involved in bringing you this comprehensive and hugely exciting event, we welcome you to Fine Food New Zealand 2016.



Dona White
CEO, North Port Events



Lorraine Smith
Event Manager, Fine Food New Zealand

A HEARTFELT THANK YOU

Fine Food New Zealand is grateful for the support of, and would like to thank the following associations and partners:

IN ASSOCIATION WITH:



RANZ BARISTA SMACKDOWN SUPPORTED BY:



SUPPORTED BY:





THE SHOW AT A GLANCE

Fine Food New Zealand is the biggest trade exhibition for the NZ food retail, foodservice, and hospitality industries.

WHAT IT'S ALL ABOUT

Fine Food New Zealand is your best opportunity to find all the food, drink, and equipment products and services your business needs, all in one place. For businesses that prepare, serve, and sell food and drink, or operate in the accommodation and hospitality sectors, Fine Food New Zealand is the place to be.

HOW THE SHOW IS ORGANISED

To help you find what you need, the show is divided into 11 themed product worlds, including...



These worlds are graphically represented on the show map for you, and there is signage around the venue to help guide you.

SPECIAL FEATURES

There are a number of special features designed to add value to your visit, including:



Many of these features include live competitions and seminars, so ensure you check the schedule of events to avoid missing the action – there is always something going on.

DATES AND TIMES

10am – 5pm, Sunday 26 – Tuesday 28 June 2016

Once you've registered, you can come at leisure across all three days – hold on to your visitor pass to speed up any return visits.

STRICTLY TRADE ONLY

Entry is restricted to members of the food retail, foodservice, and hospitality industries. Proof of business identification may be required. Persons not in these categories, including children, will not be admitted at any time. No prams permitted.



The Fine Food New Zealand Innovation Awards recognise innovation by companies in the food, beverage, packaging, equipment, and other relevant sectors.



Look for placards on winners' and entrants' stands and see products from all entrants in the Innovation Showcase in Hall 1. A deserved congratulations to each category winner, who receives \$5,000 advertising and editorial with *FMCG* or *Hospitality Business* plus PR, promotion, and more.



**MOST INNOVATIVE
ARTISAN PRODUCT**



**MOST INNOVATIVE
FOODSERVICE PRODUCT**



**MOST INNOVATIVE
NEW EQUIPMENT**



**MOST INNOVATIVE RETAIL
GROCERY PRODUCT**

The James & Wells Champion of Innovation Award

Winners of this special award are chosen from the category winners above and awarded 'The James & Wells Champion of Innovation Award', the overall winner of the Fine Food New Zealand Innovation Awards. The winner also receives \$5,000 worth of intellectual property advice from James & Wells patent attorneys, trademark specialists, and intellectual property lawyers.

JAMES & WELLS



**THE JAMES & WELLS CHAMPION
OF INNOVATION AWARD**



FRIGINOX BLAST CHILLERS AND FREEZERS



CONVOTHERM COMBINATION STEAMERS



TURBOFAN CONVECTION OVENS AND PROVERS



BLUE SEAL EVOLUTION SERIES



WALDORF 800 SERIES AND WALDORF BOLD



BLUE SEAL SAPIENS COMBI STEAMERS



METOS KETTLES

Moffat.

The name behind the brands.

We are proud to call New Zealand home.

From here - we reach out to the world to deliver branded food service equipment solutions that circle the globe and span a range of industry segments and applications.

Our specialists interpret needs and recommend solutions.

With on site training* and 24/7 assistance we're dedicated to understanding and supporting our NZ clients with an unmatched capability. Our industry commitment includes culinary support, research and development, and strong supply partnerships.

Our standards are high so that yours can be too.

Come and see us at **Stand F4**

Call us today for information on our extensive range of essential Food Service and Bakery equipment.
0800 MOFFAT (663 328) sales@moffat.co.nz



moffat.co.nz



*Conditions apply



Blue Seal Sapiens



metos





EVENT FEATURES:

SEMINAR SERIES

A series of free, professional seminars on vital topics relevant to your sector. Experts from Ministry for Primary Industries, NZ Trade & Enterprise, James & Wells, Bidvest, and more will be talking through important industry topics.

RANZ BARISTA SMACKDOWN

Make sure you witness the white-hot, head-to-head competition that is the RANZ Barista Smackdown. Sponsored by Mojo Coffee, Meadow Fresh and Vitasoy, the RANZ Barista Smackdown will pit dozens of top baristas against one another over the three days of the show until the last barista standing is crowned Smackdown Champion. The Champion will take home \$1,000 plus spot prizes to be won.

BAKING INDUSTRY ASSOCIATION OF NZ (BIANZ)

BIANZ supports the baking industry, represents the interests of bakeries, cafés, caterers, and pastry cooks, and works hard to increase the number of bakers and baking apprentices in New Zealand.

BIANZ will occupy a large space at Fine Food New Zealand where visitors will be able to view several national baking competitions, see live baking demos, and talk to BIANZ representatives about joining the association. Benefits of membership include member discounts and special offers, training support, Safety and Health and Food Safety programmes, regular magazines, legal advice, and employment contracts assistance.

NZCHEFS ASSOCIATION

NZChefs is the national association representing professional chefs, cooks, trainees, patissiers, and confectioners. The organisation provides opportunities for members to gain education, training, professional development, and to showcase their creativity and skills in the public arena.

The Great NZChefs Culinary Challenge*

The NZChefs Cooking Arena at Fine Food New Zealand will be the venue for the wide range of cooking competitions and demonstrations, including the Great NZChefs Culinary Challenge. In this prestigious competition, up-and-coming chefs will compete head-to-head to cook top-quality dishes against the clock – and visitors will have opportunities to purchase and consume the delicious results.

The competition runs daily in three time slots from 11:00am onwards and includes the following:

- **Curry Creations:** Two-person teams making 20 portions of chicken curry with rice and accompaniments.
- **Mystery Box – Innovation:** Two-person teams making 20 portions based on mystery ingredients.
- **Magic Wok:** Two-person teams making 20 portions of an oriental-inspired dish.
- **Butcher and the Chef:** Two-person teams making 24 chicken or pork sausages, along with a sauce/pickle accompaniment.
- **Celebration Cake Live Mystery Box:** Two-person teams making tiered cakes with a celebration theme.
- **Debone a Chicken:** Individual event where contestants show off their knife skills in a race against the clock.

The Great Pavlova Challenge – Battle of the Tasman*

A tag team duo competition held every day of the show from 2:00pm to 3:30pm. Initial heats will determine which regional winners will compete in the final against a team from Australia to battle it out for the Tasman Title.

Culinary demonstrations*

Expert chefs present a series of fascinating demos from 10:00am onwards during every day of the show. Topics include: molecular gastronomy, butchery, pastry, margarine, tasting, vegetarian, and raw foods.

Culinary Olympics team 'cold table' demonstration

For the first time since 1988, New Zealand is sending a team to the Culinary Olympics in Erfurt, Germany in October 2016. In preparation for this significant international competition, the NZChefs team will assemble an exquisite 'cold table' presentation throughout the course of the show. Come along and observe seven of New Zealand's top chefs in action.

**Content may be subject to change – please check with NZChefs Association to confirm what events are happening on the day.*

TOP SHELF

A boutique trade festival dedicated to wine, beer, spirits, craft drinks, and relevant suppliers. Presented by Intermedia Group, the festival showcases top national and international liquor brands in a fun and educational setting, including guest speakers, sampling, masterclasses, demos, and mixology challenges.

SUNDAY 26 JUNE



10:30-11:30am
Bidvest: Global Trends

11:45-12:45pm
Hospitality NZ:
The Fine Art of Catering
and Keeping Good Staff

1:00-2:00pm
MPI: Food Act Changes

2:15-3:15pm
WorkSafe NZ: Health
and Safety Changes



10:00-4:00pm
NZ Bakery of the Year
Competition

10:00-4:00pm
Live Bake-Off



10:00am
Culinary Demonstration

11:00am
Culinary Demonstration

11:00am
Culinary Challenge

12:00pm
Culinary Demonstration

12:00pm
Culinary Challenge

1:00pm
Culinary Demonstration

1:00pm
Culinary Challenge

2:00pm
Pavlova Challenge

2:00pm
Culinary Challenge

3:30pm
Culinary Challenge

3:30pm
Pavlova Challenge

4:30pm
Culinary Challenge



A knockout competition pitting top baristas against one another to create the perfect cup of coffee within 90 seconds

11:30am
Heat 1

2:30pm
Heat 2

SOUTHERN HOSPITALITY – F16, F34

All sessions taken by Tony Taylor, Group Executive Chef

10:00-10:45am
Kitchen

11:00-11:45am
Bar

12:00-12:45pm
Kitchen

1:00-1:45pm
Bar

2:00-2:45pm
Kitchen

3:00-3:45pm
Bar

4:00-4:45pm
Kitchen



11:00-11:45am
Wine
Yvonne Lorkin

12:00-12:45pm
Exhibitor
Presentation
Shott Beverages

1:00-1:45pm
Fight Club Mixology
Smackdown
Presented by theshout.co.nz

2:00-2:45pm
Exhibitor
Presentation
Monin

3:00-3:45pm
Whiskey
Don Kavanagh

MONDAY 27 JUNE



8:00-9:00am
NZTE: Breakfast Panel
Session

10:20-10:30am
NZTE: Introduction to
the Australian Market

10:35-10:55am
NZTE: Workshop –
Costing & Negotiations
with Buyers

11:00-11:30am
NZTE: Supplier
Opportunities in
the Australian
Foodservice Market

11:35-11:55am
NZTE: Private Label vs.
Branded Products

12:00-12:45pm
NZTE: Australian F&B
Market Panel

12:50-1:15pm
NZTE: Strategies for
Success in the
Australian Market

2:00-3:00pm
WorkSafe NZ: Health
and Safety Changes

3:15-4:15pm
Coeliac NZ



10:00-4:00pm
Trainee of the Year
Competition

6:00pm
Gala Awards Dinner



10:00am
Culinary Demonstration

11:00am
Culinary Demonstration

11:00am
Culinary Challenge

12:00pm
Culinary Demonstration

12:00pm
Culinary Challenge

1:00pm
Culinary Demonstration

1:00pm
Culinary Challenge

2:00pm
Pavlova Challenge

2:00pm
Culinary Challenge

3:30pm
Culinary Challenge

3:30pm
Pavlova Challenge

4:30pm
Culinary Challenge



A knockout competition pitting top baristas against one another to create the perfect cup of coffee within 90 seconds

11:30am
Heat 3

2:30pm
Heat 4

SOUTHERN HOSPITALITY – F16, F34

All sessions taken by Tony Taylor, Group Executive Chef

10:00-10:45am
Kitchen

11:00-11:45am
Bar

12:00-12:45pm
Kitchen

1:00-1:45pm
Bar

2:00-2:45pm
Kitchen

3:00-3:45pm
Bar

4:00-4:45pm
Kitchen



11:00-11:45am
Food and Beer
Matching
Michael Donaldson

1:00-1:45pm
Fight Club Mixology
Smackdown
Presented by theshout.co.nz

2:00-2:45pm
Exhibitor Presentation
Shott Beverages

3:00-3:45pm
Wine and Food
Matching
Tom Jarvis - Wine Searcher



10:30-11:30am
Restaurant Doctor
Tony Adcock

11:45-12:45pm
James & Wells:
Strengthening your
Competitive Edge
with Nutrition and
Health Claims

1:00-2:00pm
James & Wells:
Ecommerce
Collaboration and
Legal Landscapes –
Leveraging Kiwi
F&B Products in
the Global Market

2:15-3:15pm
WorkSafe NZ: Health
and Safety Changes



10:00-4:00pm
Live Demonstrations



10:00am
Culinary Demonstration

11:00am
Culinary Demonstration

11:00am
Culinary Challenge

12:00pm
Culinary Demonstration

12:00pm
Culinary Challenge

1:00pm
Culinary Demonstration

1:00pm
Culinary Challenge

2:00pm
Pavlova Challenge

2:00pm
Culinary Challenge

3:30pm
Culinary Challenge

3:30pm
Pavlova Challenge

4:30pm
Culinary Challenge



**A knockout competition
pitting top baristas
against one another to
create the perfect cup of
coffee within 90 seconds**

11:00am
Final



**SOUTHERN
HOSPITALITY – F16, F34**

**All sessions taken by
Tony Taylor, Group
Executive Chef**

10:00-10:45am
Kitchen

11:00-11:45am
Bar

12:00-12:45pm
Kitchen

1:00-1:45pm
Bar

2:00-2:45pm
Kitchen

3:00-3:45pm
Bar

4:00-4:45pm
Kitchen

11:00-11:45am
Global Liquor Trends
Nielsen

1:00-1:45 pm
Fight Club Mixology
Smackdown

**Presented by
theshout.co.nz**

2:00-2:45pm
Exhibitor Presentation
Shott Beverages

3:00-3:45pm
The Future of Beer
John Oszajca

CONFOIL

Food Packaging

Confoil not only offers a comprehensive array of aluminium foil trays but also a range of Dual Ovenable Paperboard containers to suit almost all applications. Combine this with a range of sealing machines and film, and we can provide the whole package! We have an extensive range of parchment muffin wraps and decorative paper baking moulds, along with our eco parchment flan and loaf trays. Confoil can provide takeaway containers designed to be easily stored, stacked and handled- from single serve to catering size. For the pastry cook everything from small tart pans to individual or family size pies, flans or pizzas, we are your packaging perfectionists.



Visit us at
stand J44



Freephone: 0800 107 620 | Email: info@confoil.co.nz

www.confoil.co.nz

“your packaging perfectionists”



Our Milkshakes ARE BRINGING EVERYONE TO OUR STAND!

- COME JOIN US -

Gilmours are delighted to be showcasing our food and beverage range at the 2016 Fine Food NZ Show.

*And we're doing it
Diner-style!*

- ON THE MENU -

PHILLY CHEESE
STEAK SANDWICHES

DELICIOUS DONUTS

MAGNIFICENT
MILKSHAKES

- ABOUT US -

Gilmours have been a strategic partner with leading hospitality businesses for over 90 years. We are at the forefront of our dynamic industry, constantly sourcing new products to add to our extensive range, to ensure your business, and ours, remains at the leading edge of dining trends.

- WHERE YOU'LL FIND US -

So come and see our diner-inspired space and get a taste of some of our fantastic products.

THE
Gilmours
DINER

STAND K28 - HALL No.2



*We'll see
you there!*

WWW.GILMOURS.CO.NZ

gilmours
WHOLESALE FOOD & BEVERAGE

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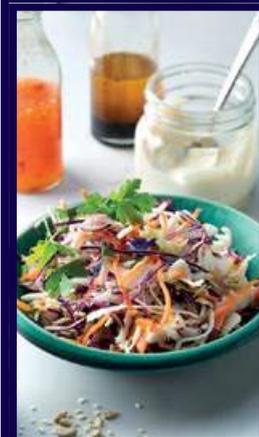


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Email: loretta@bianz.co.nz

Ph: 0800 692 253

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The Baking Industry Association of New Zealand is about supporting and promoting the baking industry and its products, as well as leading and growing the base of bakers and baking apprentices in New Zealand.

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Ph: +(64) 3 445 4474

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Stand A46

www.bonaccord.co.nz

Email: paul@bonaccord.co.nz

Ph: +(64) 9 820 0530

PO Box 71072, Rosebank, Auckland 1348, NEW ZEALAND

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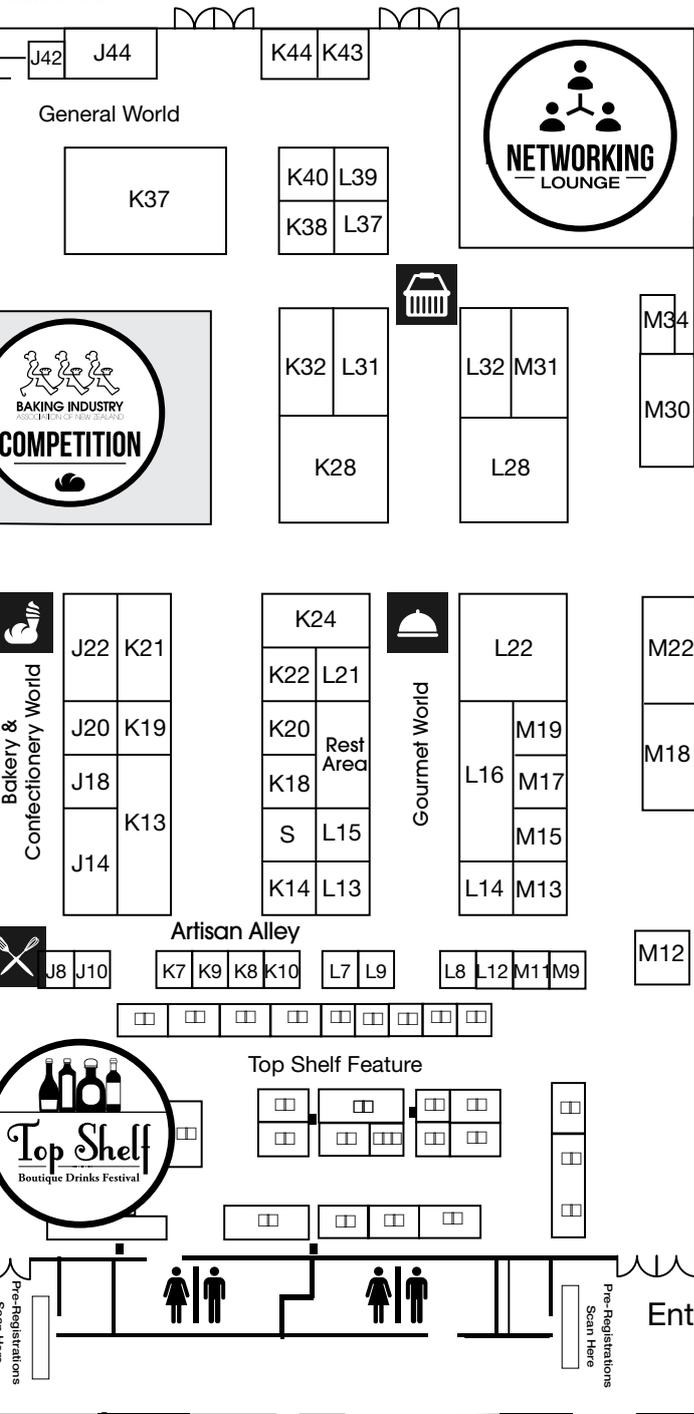
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INTERNATIONAL PAVILION

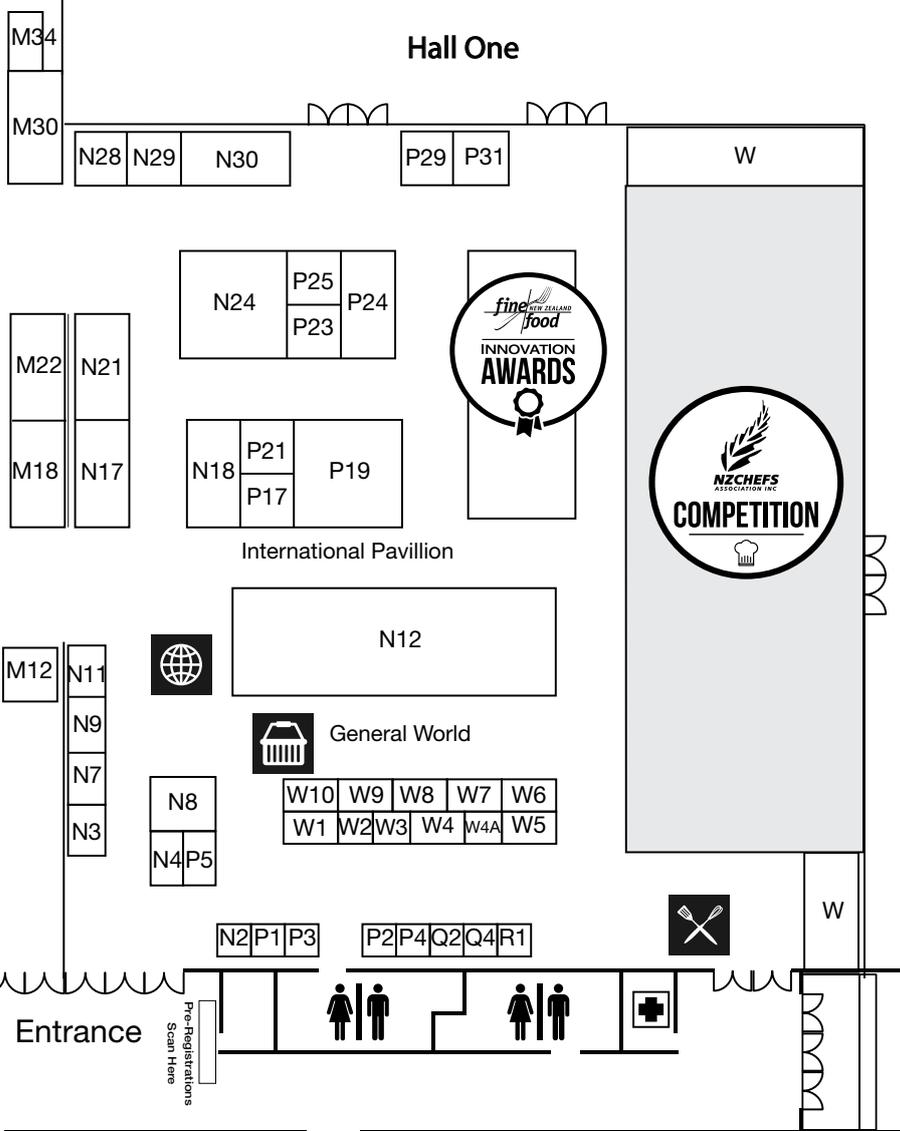
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TERRACE

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Stand J44

www.confoil.co.nz Email: james@confoil.co.nz
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Stand D33

www.dairyworks.co.nz Email: gabrielle.cross@dairyworks.co.nz
Mob: **+(64) 27 419 9557** Ph: **+(64) 3 344 0875**

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Stand A5

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www.detpak.co.nz

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Stand P1

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Email: info@devonportchocolates.co.nz

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Ph: **+(64) 9 445 6001**

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Stand E29

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Stand L9

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Stand E16

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Stand A1

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Ph: +(64) 3 381 1886
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Stand A11

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Ph: +(61) 3 9764 0517

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Stand M9

www.koachocolates.co.nz

Email: gemma@europac.nz

Mob: +(64) 21 677 116

82 Golf Course Rd, Wanaka 9305, NEW ZEALAND

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Email: annabelle@lirahvinegar.com.au

Ph: +(61) 4 3347 0042

104 St Judes Rd, Ballandean, QLD 4382, AUSTRALIA

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Stand G10

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Email: irinechow@lkk.co.nz

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Stand F28

www.majorsgroup.com.au

Email: michelle@majorsgroup.com.au

Ph: +(61) 8 9249 1310

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Stand W3

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Stand CQ1

www.facebook.com/massimosmozzarella

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Ph: +(64) 9 426 0403

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Stand A27

www.matakanasuperfoods.com

Email: tech@matakanasuperfoods.com

Ph: +(64) 9 422 9618

PO Box 18, Matakana 0948, NEW ZEALAND

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Stand J37

www.maurianz.co.nz

Email: orders@maurianz.com

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Stand J19

www.romanos.co.nz

Email: kelvin@maxwellspastry.co.nz

Ph: +(64) 3 373 8104

3 Foundry Dr, Hillsborough, Christchurch 8022, NEW ZEALAND

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Stand J42

www.mealsinsteel.nz

Email: info@mealsinsteel.nz

Ph: +(64) 9 948 3876

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Stand W1

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Stand B34

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Stand M31

www.nespresso.com

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PACKAGING COUNCIL OF NEW ZEALAND

Stand D40

www.packaging.org.nz

Email: sharon@packaging.org.nz

Ph: +(64) 9 271 4044

77 Greenmount Dr, East Tamaki, Auckland 2013, NEW ZEALAND

Our role is to represent the packaging industry as a key sector in the New Zealand economy and one that underpins domestic and international products and services.

PALM LEAF PLATES

Stand E48

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Phoenix products will bring pleasure to coeliacs, well being to people with intolerances and a general better feeling to all.

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Ph: +(64) 6 379 6701 or 0800 506 701

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Stand K19

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Stand P4

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Stand L28

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Stand B39

www.restaurantnz.co.nz Email: info@restaurantnz.co.nz
Ph: +(64) 9 638 8403 or 0800 737 827
45 Normanby Rd, Mt Eden, Auckland 1024, NEW ZEALAND
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Stand H17

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Stand H8

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Stand N24

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Email: aneil@servicefoods.co.nz

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SGS NEW ZEALAND LTD

Stand A7

www.sgs.com

Email: nz.agri.foodauditing@sgs.com

Mob: +(64) 27 524 1380

Ph: +(64) 9 634 3637

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Ph: +(64) 9 270 2011

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Stand K43

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Stand G4

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Stand A40

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Stand M18

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An established New Zealand family owned coffee roastery, Vivace Espresso has retail and wholesale locations in Auckland, Wellington and Christchurch. Our award-winning blends are delivered to establishments throughout New Zealand.

WEDDERBURN

Stand E38

www.wedderburn.co.nz

Mob: +(64) 21 355 921

Email: brenda.davenport@wedderburn.co.nz

Ph: +(64) 9 571 7078

PO Box 12801, Penrose, Auckland 1642, NEW ZEALAND

If you're looking for customised labels, automated labelling and packaging solutions, weighing systems or food processing equipment, you'll really want to stop by stand E38 and talk to the Wedderburn team.

WEST COAST COCOA MERCHANTS

Stand B46

www.westcoastcocoa.com

Mob: +(64) 27 517 3000

Email: info@westcoastcocoa.co.nz

Ph: +(64) 6 752 4922

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Indulge your senses with a premium range of mouth-watering hot chocolates and chais ... these are intense, balanced and delicious.



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Stand A16

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Mob: +(64) 21 416 421

Ph: 0800 556 200

PO Box 58377, Botany, Auckland 2163, NEW ZEALAND

WILDERNESS VALLEY

Stand Q2

www.wildernessvalley.co.nz

Mob: +(64) 21 0252 0627

Email: info@wildernessvalley.co.nz

33A Leamy Way, RD 2, Karaka, Auckland 2578, NEW ZEALAND

Wilderness Valley comes from an ecosystem as pure as the products we produce. Nestled within the wild hills and glistening rivers of New Zealand's King Country is Ruatiti Station and the 5,000 acres of paradise that we call home.

WILDFIRE COMMERCIAL KITCHENS & BARS

Stand C15

www.wildfire.co.nz

Ph: +(64) 9 815 1271

Email: sales@wildfire.co.nz

3 McDonald St, Sandringham, Auckland 1025, NEW ZEALAND

Wildfire Commercial Kitchens & Bars provides a professional consultancy service with an emphasis on 'concept to completion'.

WILLIAMSWARN

Stand J5

www.williamswarn.com

Mob: +(64) 21 883 882

Email: info@williamswarn.com

Ph: +(64) 9 525 3488

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Stand C8

www.wipath.co.nz

Ph: +(64) 9 302 1142

Email: info@wipath.co.nz

3/2 Haultain St, Eden Tce, Auckland 1024, NEW ZEALAND

Manufacturer and supplier of hospitality paging systems, meal-ready (bistro) pagers for hotels, bars and restaurants. Also a major supplier of indoor and outdoor LED signage for hospitality, healthcare, schools and clubs.

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Stand H10

www.wizbang.co.nz

Mob: +(64) 21 909 808

Email: info@wizbang.co.nz

Ph: +(64) 9 360 8395 or 0800 WIZBANG (949 2264)

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Stand N4

www.fsil.in/starter-stories

Mob: +(64) 21 185 5565

Email: wonderfoodsNZ@gmail.com

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WORKING GLASS

Stand H16

www.workingglass.co.nz

Mob: +(64) 21 0839 9299

Email: rachel.workingglass@gmail.com

Ph: +(64) 9 835 9628

Unit 1/188 McLeod Rd, Te Atatu South, Auckland 0610, NEW ZEALAND

Working Glass designs and creates elegant and durable glass receptacles for use in fine dining and hospitality locations. We provide uniquely beautiful serving solutions for every offering, from the tiny canape to the lavish banquet centerpiece.

YOLO

Stand D31

www.yolo.co.nz

Ph: +(64) 9 276 0826

Email: khaled@foodinternational.co.nz

PO Box 22247, Otahuhu, Auckland, 1640, NEW ZEALAND

YOLO is a fun new NZ brand with a range of affordable luxury food products for the everyday New Zealander.

YONG WEN FOOD GROUP (SINGAPORE) PTE LTD

Stand N11

www.yongwengroup.com

Ph: +(65) 6266 8100

Email: ywg-jkee@yongwengroup.com

24 Penjuru Rd, #06-01 CWT Commodity HUB, SINGAPORE 609128

We are an importer, distributor and exporter of food items based in Singapore, with our own distribution offices in Malaysia and Hong Kong. We carry a wide variety of items under our own house brand, Sapoito & Yowe.

ZANY ZEUS LTD

Stand D29

www.zanyzeus.co.nz

Mob: +(64) 27 563 7674

Email: accounts@zanyzeus.co.nz

129 Randwick Rd, Moera, Lower Hutt, NEW ZEALAND

Zany Zeus is a family run business owned and operated by artisan cheese-maker Michael Matsis and his sister. For the past 14 years the company has been producing top quality, award-winning boutique cheeses.

ZEROPAK VACUUM SEALERS

Stand F47

www.zeropak.co.nz

Mob: +(64) 21 305 536

Email: sales@zeropak.co.nz

Ph: +(64) 9 406 1004

1 Walter Way, Coopers Beach 0420, NEW ZEALAND

ZeroPak is a New Zealand owned, family operated business based in the Far North for the past 15 years, specialising in vacuum sealers since 2008. ZeroPak vacuum sealers are manufactured in Europe and will give you years of service and enjoyment.

ZHIFENG LABELS & PACKAGING

Stand D30

www.zlp.co.nz

Ph: +(64) 9 414 5990

Email: iris.qi@zlp.co.nz

Unit G/2 100, Bush Rd, Rosedale, Auckland 0632, NEW ZEALAND

ZLP is one of China's leading label and package printing companies, with offices in China, Australia and New Zealand. Our printing systems and quality assurance meet the needs of customers with very high expectations, offering outstanding quality at a very competitive price.

Top Shelf

Boutique Drinks Festival

26-28
JUNE 2016
ASB SHOWGROUNDS,
AUCKLAND

fine NEW ZEALAND
food

The Intermedia Group, publishers of *Hospitality Business* and *FMCG Business* magazines, are pleased to present Top Shelf, Boutique Drinks Festival at Fine Food New Zealand in 2016.

Top Shelf is the country's only trade festival dedicated to wine, beer, premium spirits, craft drinks, and liquor industry suppliers.



This feature is an exciting new addition to Fine Food New Zealand and brings together some of New Zealand's biggest liquor brands in one place to display, sample, and introduce new products and ideas to the hospitality, retail and foodservice sectors.

This year's exhibition will include many great Kiwi and international brands, including:

- Akarua
- American Beverage Marketers
- Ariki Spirit
- Brandhouse
- Crimero
- Croucher Brewing Co.
- Epic
- EuroVintage
- Federal Merchants
- Good George Brewing
- Liquid Alchemy
- Lothlorien Feijoa Winery
- Mike's Organic Brewery
- Mount Michael Wines
- Passage Rock Wines
- The Cardrona Distillery
- Three French Vines
- Tickety-Boo
- Tuatara
- Wild Days Rum
- Wild Fern

Anthony Harper
MASTERCLASS SERIES

www.anthonharper.co.nz

Don't miss the Anthony Harper Masterclass Series at our Top Shelf presentation area where industry experts will educate and inform on new trends from around the world

and provide insight through tastings.

In addition to presentations from Fine Food New Zealand exhibitors, we also have a stellar line-up of speakers representing all areas of the liquor industry, there is something for everyone at the show in 2016!

ANTHONY HARPER MASTERCLASS SERIES: PRESENTATION TIMES

Sunday June 26th, 2016		Monday June 27th, 2016		Tuesday June 28th, 2016	
11-11.45am	Yvonne Lorkin - Winefriend Wine Masterclass	11-11.45am	Michael Donaldson - Beer Nation Author and Beer Consultant Food & Beer matching	11-11.45am	Geoff Smith, Director, Retail - Nielsen Impact of changing NZ consumer landscape for the liquor industry
12-12.45pm	Exhibitor presentation	12-12.45pm	Exhibitor presentation	12-12.45pm	Exhibitor presentation
1-1.45pm	FIGHT CLUB Mixology Smackdown presented by theshout.co.nz	1-1.45pm	FIGHT CLUB Mixology Smackdown presented by theshout.co.nz	1-1.45pm	FIGHT CLUB Mixology Smackdown presented by theshout.co.nz
2-2.45pm	Exhibitor presentation	2-2.45pm	Exhibitor presentation	2-2.45pm	Exhibitor presentation
3-3.45pm	Don Kavanagh - Wine Searcher Whiskey Masterclass	3-3.45pm	Tom Jarvis - Wine-Searcher Wine & Food Matching	3-3.45pm	John Oszajca - Hospitality Business Beer Writer The future of beer

THE
Shout
.co.nz



theshout.co.nz brings the very latest news and views for the New Zealand liquor industry and brings fun and entertainment to Top Shelf with FIGHT CLUB!

FIGHT CLUB is a unique Mixologist Smackdown concept where some of the country's most experienced bartenders will battle it out to win the 'prestigious' FIGHT CLUB trophy and come up with their most creative cocktail mixes... with a twist! They won't know what the key spirit ingredient will be until three minutes before the competition starts!

Hosted by liquor industry legend Don Kavanagh, FIGHT CLUB delighted the crowds in 2014 and is back every day during Fine Food New Zealand at 1pm.

Our thanks to our partners theshout.co.nz and Southern Hospitality for their support of this unique event.

Top Shelf Exhibitor Profiles

AKARUA WINE

Stand 24

www.akarua.com

Email: debbie.adams@akarua.com

Ph: +(64) 3 445 0897

PO Box 120, Cromwell 9342, NEW ZEALAND

Akarua is the largest family owned vineyard in Central Otago - with 100 hectares spread across three estates.

AMERICAN BEVERAGE MARKETERS

Stand 29

www.abmcocktails.com

Email: ljones@abmcocktails.com

American Beverage Marketers is committed to long-term worldwide leadership in the development, marketing and sale of premium liquid cocktail mixes.

ARIKI SPIRIT LTD

Stand 9

www.arikispirit.com

Email: info@arikispirit.com

Mob: +(64) 21 877 577

PO Box 315563, Silverdale 0944, NEW ZEALAND

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Stand 1

www.brandhouse.co.nz

Email: geoff@brandhouse.co.nz

Ph: 0508 468 688

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Stand 3



www.crimero.com

Email: cam@crimero.com

Ph: +(64) 9 220 0000

61 Becroft Dr, Forrest Hill, Auckland 0620, NEW ZEALAND

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EPIC BREWING CO.

Stand 8

www.epicbeer.com

Email: ellie@epicbeer.com

Ph: 0800 212 337

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EUROVINTAGE

Stand 23

www.eurovintage.co.nz

Email: info@eurovintage.co.nz

Ph: 0800-338-766

34 Verissimo Drive, Auckland Airport, Auckland 2022, NEW ZEALAND

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FEDERAL MERCHANTS & CO

Stand 21

www.federalmerchants.co.nz

Email: bho@federalmerchants.co.nz

Ph: +(64) 9 578 1823

33 St Johns Rd, Meadowbank, Auckland 1072, NEW ZEALAND

We are a leading independent alcoholic beverage company based in New Zealand. We've been championing quality brands in beer, cider, liqueurs, spirit, wine and non-alcoholic since 1999.

GOOD GEORGE BREWERY

Stand 18

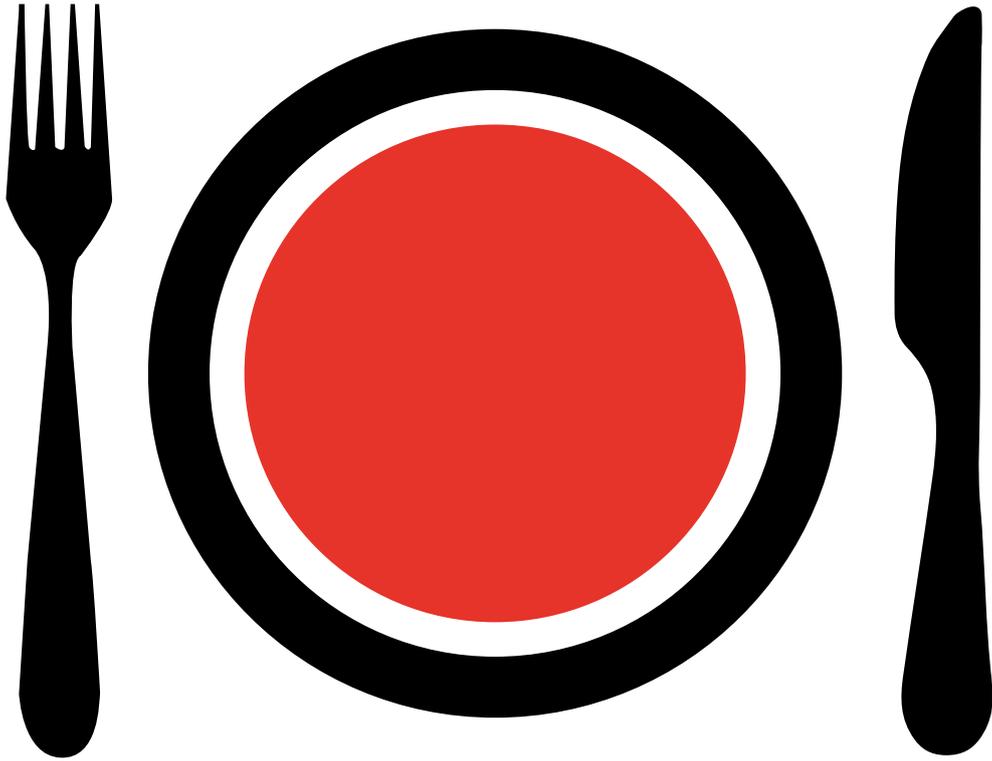
www.goodgeorge.co.nz

Email: ask@goodgeorge.co.nz

Ph: +(64) 7 847 3223

32A Somerset St, Frankton, Hamilton 3204, NEW ZEALAND

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LIQUID ALCHEMY DISTILLERY

Stand 27

www.liquidalchemy.co.nz

Email: info@liquidalchemy.co.nz

Mob: +(64) 21 024 21111

14 Vivian Pl, Annesbrook, Nelson 7011,
NEW ZEALAND

Craft distilling demands time, dedication and passion to create spirits a cut above. Liquid Alchemy Distillery handcrafts spirits and liqueurs from beginning to end, harvesting as many local and organic ingredients as possible.

LOTHLORIEN FEIJOA WINERY

Stand 11

www.lothlorienwinery.co.nz

Email: orders@lothlorienwinery.co.nz

1227 Ahuroa Road RD 1, Warkworth 0981,
NEW ZEALAND

Our award-winning sparkling feijoa wine comes in three different styles. Each one has that distinct unmissable feijoa bouquet evoking late summer memories of sitting under a feijoa tree enjoying this fabulous fruit.

MOUNT MICHAEL WINES

Stand 28A

www.mountmichaelwines.com

Email: info@mountmichaelwines.com

Mob: +(64) 27 555 1045

5 Lowburn Valley Road, Lowburn,
Cromwell 9384, NEW ZEALAND

Founded in 1994, Mount Michael Wines, located in Central Otago, is treasured by all who know it. The banks of Lake Dunstan at Lowburn present perfect growing conditions for pinot noir and pinot gris, with temperature extremes and mineral-rich soils.

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Stand 2

www.passagerock.co.nz

Email: restaurant@passagerock.co.nz

Ph: +(64) 9 372 7257

438 Orapiu Rd, RD 1,
Waiheke Island 1971, NEW ZEALAND

We specialise in producing Waiheke wines of distinction, recognising the strengths of each site and region to produce the best wine for the season, the site and the most appropriate grape variety.

THE CARDRONA DISTILLERY

Stand 15

www.cardronadistillery.com

Email: info@thecardrona.com

Ph: +(64) 3 443 1393

2125 Cardrona Valley Road, Cardrona,
Between Wanaka and Queenstown,
NEW ZEALAND

The Cardrona Distillery is a family-owned artisan Single Malt distillery nestled high in the Cardrona Valley between Wanaka and Queenstown, New Zealand. We believe in using time-honoured traditional methods of hand-crafting spirits from scratch.

THREE FRENCH VINES

Stand 26

www.threefrenchvines.com

Email: champagne@threefrenchvines.com

Mob: +(64) 21 733 096

PO Box 74611, Greenlane,
Auckland 1546, NEW ZEALAND

Three French Vines offers a unique champagne experience. Importing exquisite champagne from boutique, independent, family owned vineyards from Champagne, France. We offer you the champagne the French drink!

TICKETY-BOO LIQUOR

Stand 25

www.tickety-boo.co.nz

Email: sales@tickety-boo.co.nz

1 Porters Ave, Eden Tce, Auckland 1024,
NEW ZEALAND

Tickety-Boo Liquor is a small but perfectly formed distribution company specialising in high-end international spirits.

TUATARA BREWING

Stand 6

www.tuatarabrewing.co.nz

Email: corey@tuatarabrewing.co.nz

Ph: +(64) 4 293 3351

PO Box 570, Paraparaumu 5254,
NEW ZEALAND

We're not sure what the optimum number of breweries in a country of four million should be, but we're pretty sure that the correct answer is not "two".

WAIWERA SPIRIT

Stand 22

www.waiweraspirit.co.nz

Email: roberto@waiwerahotel.co.nz

Mob: +(64) 21 190 8141

2 Drake St, Auckland 1010,
NEW ZEALAND

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WILD DAYS RUM

Stand 10

www.wilddaysrum.co.nz

Email: wilddaysrum@hotmail.com

Mob: +(64) 27 204 2817

Ph: +(64) 9 372 6209

21 View Rd, Ostend, Waiheke Island 1081,
NEW ZEALAND

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Stand 4

www.wildfern.co.nz

Email: info@wildfern.co.nz

Ph: +(64) 4 565 1056

PO Box 9804, Marion Square,
Wellington 6141, NEW ZEALAND

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Southern Hospitality has 12 companies in the group servicing the broader hospitality industry including the manufacture of stainless equipment, a joinery company specialising in custom built joinery, a design company and after sales service.

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